

## Conference: Paper Saving - Packaging in Focus

22 / 23 January, 2019

Day 1: House of Science, Sandstraße 4/5, 28195 Bremen, Germany

Day 2: Youth hostel Bremen, Kalkstraße 6, 28195 Bremen

### Tuesday, 22 January 2019: Dialogue with producers and trade

**11.00 am** Coffee time

**11.15 am** **Peter Gerhardt and Sini Eräjää: Welcome**

Peter Gerhardt is managing director at denkhausbremen.

Sini Eräjää is the coordinator of Environmental Paper Network International.

**Daniel Müsgens: Paper packaging - trends and developments**

Daniel Müsgens is Senior Project Manager Sustainable Timber and Paper at WWF.

**Olaf Dechow: Sustainable paper packaging in mail order**

Olaf Dechow is Senior Project Manager Strategy & Controlling • Corporate Responsibility at Otto Group.

**Almut Reichart: Requirements of the German Environment Agency for the (paper) packaging market**

Almut Reichart is a paper expert at the German Federal Environment Agency (UBA).

**01.30 pm** Lunch

**Lothar Hartmann: memo-Box - the environmentally friendly alternative in mail order**

Lothar Hartmann heads CSR management at memo AG.

**Ruth Andrade: Going naked and the quest for regenerative paper**

Ruth Andrade is coordinator for organisational development and carbon drawdown at LUSH.

**Wen Bo: Sustainable Paper Packaging in China - Practices and Trends**

Wen Bo (Beijing, China) is coordinator of the Chinese Environmental Paper Network (CEPN).

**Panel discussion: Future perspectives - towards zero packaging?**

**(Dr. Christoph Thies / Greenpeace, Friederike Farsen / VZ NRW, Winfried Peters / Forum Ökologisch Verpacken, Mandy Haggith / EPN)**

**06.30 pm** End of first day

## Wednesday, 23 January 2019: Education and networking of civil society

09.15 am Coffee time

09.30 am **Mandy Haggith and Anne Pernick: Paper packaging as the main driver of global paper consumption**

Mandy Haggith (Assynt, Scotland) has been coordinator of Environmental Paper Network International for many years. Anne Pernick works for EPN North America

**Neva Murtha: Campaigns on paper packaging in Northern America**

Neva Murtha is Senior Corporate Campaigner at Canopy.

**Angelika Krumm: Paper packaging in international comparison**

Angelika Krumm is Project Coordinator Paper with Robin Wood.

**Friederike Farsen: Consumer Initiative "Angry with packaging"**

Friederike Farsen works for the German Consumer Protection Agency NRW.

**Prof. Dr. Sina Leipold: Save plastic, indulge in paper? Potential effects of European packaging policy**

Sina Leipold is Professor for Social Transformation and Circular Economy at the University of Freiburg.

12.30 pm Lunch

01.30 pm **Working groups: Strategies for sustainable paper packaging**

- A. **The international perspective - working towards a global campaign** (in English)
- B. **Campaigning opportunities regarding paper packaging in Germany** (in German)

02.30 pm **Closing and summary discussion**

03.30 pm End of event

**Facilitation:**

**Peter Gerhardt, denkhausbremen (Steering Group EPN International)**

**Ute Bertrand, Robin Wood**

**Conception and coordination:**

**Jonas Daldrup and Peter Gerhardt, denkhausbremen**

**Monika Nolle, ARA (Working Group on Rainforest and Biodiversity)**

Conference language is German.

English-speaking guests can use the interpreting service.

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